

HEALTHCARE INSIGHTS

SK&A Offers Report on Top 50 Medical Groups. Kaiser Permanente is the nation's largest medical group with 7,765 physicians practicing in 286 offices. See the nation's top 50 groups with headquarters, number of offices, number of physicians, and more. If you're selling to medical groups, you won't want to miss this no-cost study! [Download report](#)

Physicians Continue to Limit Sales Rep Access. Nearly 40% of doctors require sales reps to set appointments to deliver details, samples or promotion. Learn which of your targets require appointments or have "no see" policies. The complimentary study breaks down results by doctor specialty, office size, ownership and more. [Download report](#)

Databases & resources

Email Database Grows to 2.3 Million. Access the largest and most responsive database of verified email addresses with more than 2.3 million contacts. Reach physicians, pharmacists, hospital managers, nurses and other decision makers with an email campaign. Target by specialty, job title, office size, location or other selects. [Get counts](#)

Gain Permission to Fax to Physician Offices. Now you can send faxes with the assurance your messages are not only welcome by physicians but compliant with applicable federal law and state laws. Permission Fax, a new opt-in service, enables healthcare marketers to obtain specific, named permission from offices. [Read more](#)

Unique Selects Strengthen Physician Database. Target SK&A physicians by the number of exam rooms in their offices and other new variables such as: acceptance of new patients, acceptance of Medicare and Medicaid, usage of electronic medical records, and secondary languages spoken in their office. [Learn more](#)

Physician Hot List! Did you know 3,146 new physicians were added to SK&A's database for the week ending March 13? [View results](#)

SPECIAL OFFERS

Solutions for Small Budgets. Purchase lists online with no minimums. *Live Counts* offers instant mailing list counts and pricing with same-day fulfillment. Run counts online and know your costs. No need to register unless you buy. Query a database of over 1.1 million medical office and 225,360 hospital contacts. [Begin counts here](#)

MARKETING CHANNEL METRICS

Top Physician Titles	Top Business Titles
Family Practitioners	Physicians, Medical Group
Internists	Office Manager, Medical Group
Pediatrician	Staff Pharmacist, Pharmacy

[See full marketing channel results.](#)

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