

## HEALTHCARE INSIGHTS

**Top 50 Elder Care Facilities.** With an aging populace, elder care is a fast growing market opportunity. SK&A's new report identifies the top 50 nursing homes, group owners and treatment types. Also see a ranking of states by number of homes and beds. Use this report to target products to an expanding market. [Download complimentary report](#)

**Updated Report: Top 50 U.S. Hospitals.** If you're selling to hospitals, you won't want to miss this useful marketing report. Identify the top 50 hospitals with city, state and bed count. Learn about the 28 most popular treatment programs, and the 14 unique hospital types. See states ranked by most hospitals and beds. [Download complimentary report](#)

## DATABASES & RESOURCES

**Target America's Leading Pharmacists.** Now you can reach top staff pharmacists with this database of 168,128 contacts at 61,452 sites. Because SK&A calls every pharmacy to verify information, you'll get the most accurate list of names and titles at chain, independent or institutional locations. [Learn more](#)

**SK&A Announces 2009 Database Audit.** For the 13<sup>th</sup> consecutive year, SK&A's principle databases of Physicians, Hospitals and Pharmacies have been audited by BPA Worldwide. [Read press release](#)

**SK&A Receives National Recognition:** SK&A was chosen to validate the list of Most Influential Physicians published in USA Today. [Read story.](#)

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## SPECIAL OFFERS

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**SK&A INFORMATION SERVICES INC.**

2601 Main Street, Suite 650, Irvine, CA 92614, Phone: (800) 752-5478, Fax:(949) 476-2168, E-mail: [skasales@skainfo.com](mailto:skasales@skainfo.com)

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