



## HEALTHCARE INSIGHTS

**Updated Report: Top 50 U.S. Hospitals.** If you're selling to hospitals, you won't want to miss this useful marketing report. Identify the top 50 hospitals with city, state and bed count. Learn about the 28 most popular treatment programs, and the 14 unique hospital types. See states ranked by most hospitals and beds. [Download complimentary report](#)

**Largest Home Healthcare Agencies.** Healthcare service in the home is a fast growing segment of the elder care market. Now you can identify the nation's top 50 agencies ranked by employees. Learn about the most popular treatment types offered by staff. [Download complimentary report.](#)

## DATABASES & RESOURCES

**Target More Than 100 Hospital Decision-Maker Titles.** Improve your sales and marketing success with SK&A's hospital data. Target your mail, fax or email campaigns to more than 100 decision-maker job titles at 6,750 U.S. hospitals. Select hospitals by geography, bed size, site type, treatment type or ownership. [Read more](#)

**Reach Pharmacists at Chain Stores and Other Site Types.** Pharmacists are taking a more active role as patient advocates and business influencers. Send your messages to the top staff pharmacists with SK&A's database of 168,128 contacts at 61,452 sites, including every chain, independent and institutional location. [Learn more](#)

**New Video Showcases SK&A Research Center.** The key to your marketing success begins with SK&A's Research Center. Join us in this video tour and learn how the industry's highest quality healthcare databases are researched and telephone verified. [Watch here](#)

**Meet the Healthcare Agency Team!** Responding to the growing demand for more specialized service in healthcare and pharmaceutical advertising, SK&A announced the addition of its healthcare agency service team. [Read press release.](#)

**Hot List of Physicians!** Did you know 10,634 docs were added to SK&A's Office-Based Physicians database for the week ending July 11th? [View other results](#)

**Follow Us on Twitter.** Spend a few minutes a day with SK&A. Use our updates to stay informed. [Read Twitter](#)

## SPECIAL OFFERS

**July Special: Get 25% More Data!** Here's a way to stretch your marketing budget and look good in front of your boss. Order any SK&A database and we'll add 25% more records at no cost. Use this offer to test new targets, expand your geographic reach, add more job titles or sample other databases. [Learn more](#)

**Take a 14 Day Trial of SK&A Live Access.** For anyone selling to the medical industry, *Live Access* is a must resource. Search online and get instant access to physician, pharmacist and hospital data. Get names, addresses, phones and faxes. Identify partners, affiliations, and more. Export and save results. Sign up your entire sales team. [Start your 14-day trial.](#)

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