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SK&A Offers Report on Top 50 Medical Groups
 If you're selling to medical groups, you won't want to miss this indispensable location report. See the nation's top 50 group medical practices with city, state, number of offices and number of practicing physicians. Kaiser Permanente is the nation's largest group with 290 offices and over 7,800 docs. Learn about the other 49 top medical groups in this complimentary study. [Download here](#)

New to the Market: Nurse Home Email Addresses
 This file has the names and home email addresses of 886,000 registered nurses, licenses practical nurses, nurse assistants and other nurses who work in hospitals and medical practices. Target them by job specialty, geography and year of license. The nurses are also selectable by many leisure/lifestyle enhancements. All records have a matching postal address. Best for job recruiting, symposia planning, office needs, uniforms, or consumer goods. [View data card](#)

Improving Physician Data Quality
 Because up to 18% of physicians move, retire, pass away or make other professional changes each year, the need to clean and enhance your contact database is critical for sales and marketing success. Now you can engage SK&A's world-class Research Center to solve your toughest customer data problems. Our DMR Source Verified service improves critical targeting databases for pharmaceutical, medical device, insurance and other industries. [Read more](#)

Solutions for Small Budgets: Purchase Online, No Minimums
 For the marketing manager with limited budgets, *Live Counts* offers instant mailing list counts and pricing with same-day fulfillment on most purchases. Run counts online and know your costs. No need to register unless you buy. Query a database of 1.1 million medical office contacts and 233,000 hospital contacts. Choose from dozens of selections for accurate targeting. [Start counts here](#)

In the News: Oncology Market Facts and Outlook
 Learn about the drugs and indications that will drive the oncology market to over \$60 billion in sales this year... plus other market intelligence and predictions. [Read more](#)

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In Healthcare Purchasing
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Business Office Managers
 255,495 professionals

Hospital Management
 222,753 professionals

Nursing Home Management
 188,828 professionals

Home Healthcare Management
 28,369 professionals

Food Service/Nutrition Management
 19,716 professionals

Medical Records Decision Makers
 36,898

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 October 12-15, 2008
 Booth # 1222

