

SK&A Announces Database of Physicians with Hospital Affiliation

IRVINE, CA – August 4, 2009 – SK&A Information Services today announced the release of its Physicians with Hospital Affiliation list, bringing users access to physicians and the hospitals where they hold admission privileges. The list, which includes over 560,000 physicians, is refreshed daily with updates from SK&A's Research Center, where more than 50 Research Associates make approximately 6,000 telephone-verification calls per business day. [View Data Card of Physicians with Hospital Affiliation](#)

Description: In addition to reaching physicians at their offices, gain the opportunity to market to them where they admit patients and perform procedures at affiliated hospitals with SK&A's Physicians with Hospital Affiliation list. This list highlights the industry's most active doctors who have affiliations with hospitals—not just medical groups or group practices. The database represents approximately 82 percent of SK&A's Office-Based Physicians Database—more than 560,000 physicians—and can be targeted by geography, practice size, practice specialty, prescribing volume and other variables. Connect physicians to the hospitals where they have admitting privileges.

Selects: 561,269 physician name universe, practice specialty, practice address, hospital affiliation and address, hospital type, practice size, patient volume, job title, geography, email address, phone number, fax number, gender, prescribing volume, health insurance accepted, and others.

Contact: SK&A Information Services, Inc., 2601 Main St., Suite 650, Irvine, CA 92614.

Base Price: \$100/M. **Hospital Affiliation:** \$55/M

Phone: 800-752-5478

About SK&A Information Services, Inc.

Celebrating its 27th anniversary, SK&A researches and maintains contact and profiling information for over two million healthcare practitioners, including 800,000-plus prescribers. SK&A also offers the largest database of practitioner email addresses. SK&A's customers include many of America's most recognized healthcare and pharmaceutical institutions.

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