

## One-Third of Physician Offices Do Not Accept Credit Cards, According to SK&A Survey

### *Updated study reveals business opportunities for patient and office financing*

**IRVINE, Calif. — May 28, 2009** – SK&A Information Services, Inc., a leading provider of healthcare information solutions and research, today released its Physician Office Credit-Card Acceptance Survey, which concluded that 33% of U.S. physician offices do not accept credit cards as a form of payment. This represents a 5% increase since last year's survey and the research suggests doctor offices are limiting this form of payment as a result of their patients being adversely affected by high interest rates, maxed out credit limits and a more challenging ability to qualify for credit. [Download Complimentary Report](#)

The survey, when segmented by physician-office specialty, also exposed a trend that offices who specialize in elective or cosmetic procedures, and who typically don't bill insurance companies, are more likely to accept credit cards. The offices that accept credit cards most often are those of plastic surgeons, with a 91% acceptance rate.

Other specialties with high acceptance rates are:

- Ophthalmology (84%)
- Bariatrics (83%)
- Otolaryngology (83%)
- Dermatology (81%)

Specialties with low acceptance rates include:

- Dialysis (27%)
- Geriatric medicine (32%)
- Nuclear medicine (35%)
- Critical-care medicine (37%)

Out of the willing offices, 66% take MasterCard or Visa. The least accepted credit card at physician offices is American Express.

Results of the Physician Office Credit-Card Acceptance Survey are based on telephone surveys with 202,650 physician offices nationwide completed in April 2009. Custom reports based on geography, specialty, practice ownership or sizes are also available, upon request. [Download Complimentary Report](#)

**Socialize with  
SK&A**

[Forward to a  
Friend](#)

[Join us on  
MySpace](#)

[Fan us on  
Facebook](#)

[Join us on  
LinkedIn](#)

[Follow us on  
Twitter](#)

Please visit [www.skalivecounts.com](http://www.skalivecounts.com) for physician counts and ordering, or [www.skainfo.com](http://www.skainfo.com) for additional information about SK&A products and services.

[Blog Us](#) [Subscribe](#) [Unsubscribe](#) [Privacy Policy](#)