

Pharmacist Lists

[179,437 Pharmacists](#)

[34,329 Pharmacist Email](#)

[Addresses](#)

[61,000 Pharmacy Fax](#)

[Numbers](#)

Missed Last Month's Newsletter?

[Cost is Delaying One-third of](#)

[Physician Offices from](#)

[Adopting EHRs](#)

[Physician Office Operating](#)

[Spending Fell in 2010](#)

[SK&A Newsletter Archive](#)



INDUSTRY NEWS

Older Physicians More Likely to Use EHR Functionalities. Contrary to initial findings and speculation, physicians who have been practicing longer are more likely to utilize EHR functionalities, according to study findings from the Journal of the American Medical Informatics Association. Find out supporting insights for this survey and how EHR adoption trends have changed since last May. [Read more.](#)

Ninety Percent of Physicians are Using Social Media. With many healthcare marketers still unsure of how to incorporate social media into their marketing mix, almost 100 percent of physicians are using these types of websites for both personal and professional purposes. Between February and May 2010, social media use among physicians was only 41.6 percent. Today, it has climbed to 90 percent. [Read more.](#)

HEALTHCARE INSIGHTS

Which ZIP Codes Encompass the Most Physicians? Discover your target healthcare providers by identifying densely physician-populated areas by ZIP code. The "Top 50 ZIP Codes with Most Physicians" report and database helps healthcare marketers pinpoint the most concentrated physician communities. The newly updated report includes city, state, physician count, site count and hospital affiliation for each ZIP. [Download complimentary report.](#)

Pharmacy Report Shows Sites by Size, Location and Type. This month, SK&A released its updated "National Pharmacy Market Summary," which ranks U.S. pharmacies by size, number of pharmacists and type, revealing the most current leading industry players. According to the report, leading pharmacy chains are showing fewer pharmacists on staff as well as fewer stores in operation. Walgreens, the largest retail chain in the report, had 13,335 pharmacists on staff at 7,339 locations in the April edition of the report. October's report shows 12,940 pharmacists at 7,320 locations. Find out more about this trend and others. [Download complimentary report.](#)

LISTS & DATABASES

New EHR Lead Generation Database Available. Since SK&A began measuring medical office adoption rates of EHR and supporting data in 2008, it has built a comprehensive selection of intelligence that can help HIT companies target and market to healthcare providers interested in EHR. This new lead generation capability allows you to select from a database of office-based physicians who have shared their EHR status and preferences with SK&A. Find out more about what specific EHR data points are available and how the list can be segmented to fit your needs. [Read more.](#)

SPECIAL OFFERS

Put Your Data Quality to the Test with a Free Audit from SK&A. Send SK&A up to 100,000 contact records and receive a no-cost report that shows the strength of your sales data. Valued at \$700, this report reveals where gaps exist in your current customer or prospect database. Then take advantage of a 25-percent discount for future data-enhancement services using our DMR Source Verified service. This one-time offer expires December 31, 2011, so send us your data today. [Sign up here.](#)