

## Hospital Decision Maker Lists

[238,621 Hospital Management Decision Makers](#)  
[133,070 Hospital Decision Maker Email Addresses](#)  
[30,321 Surgery Center Decision Makers](#)

## SK&A's Video Series

### "My Data Dilemma"

[Webisode 1: Out for Blood](#)  
[Webisode 2: The Disease Screeners](#)  
[Video Series Launch Press Release](#)



## HEALTHCARE INSIGHTS

### Hospital Providers Show Higher Move Rates Than Physicians.

In SK&A's recently released "Hospital Providers on the Move" report, the move rates—the rate that providers move to new locations or practices, retire or pass away—of 98 hospital job titles are ranked. Based on this ranking, the average move rate of hospital providers was shown to be 18.1 percent—7 percent more than physicians. The report also features the 20 fastest-growing hospital positions based on their growth rates. See the individual hospital provider move rates and compare them to the overall average move rate. [Download complimentary report.](#)

### Target the 50 Largest Nursing Homes or Group Owners.

SK&A's recently updated "U.S. Elder Care Market" report identifies the 50 largest nursing homes and 50 most influential ownership groups. In this version of the report, Laguna Woods Community continues to lead over other sites with 12,736 beds—10 times the amount of the number-two-ranked site, Laguna Honda Hospital. Other metrics in the report include state rankings by bed count, nursing home groups by sites owned and more. [Download complimentary report.](#)

## INDUSTRY NEWS

### Job Growth in Physician Offices Skyrockets in 2011.

According to a May assessment of U.S. Bureau of Labor Statistics data, healthcare job growth is up significantly from 2010. The number of physician office jobs in April 2010 multiplied by 33 times within only one year to 6,600 jobs added in April 2011. Additionally, the amount of hospital jobs added almost doubled from the previous year to 10,100 jobs added in April 2011. Find out more about this healthcare job surge. [Read more.](#)

### Healthcare Workers Lead Decline in Retirement.

The Conference Board recently ran an assessment of the retirement rates for a selection of sectors, with findings showing that healthcare had the highest decline in retirement rates. The report shows an almost 50-percent decline in 55-to-64-year-olds retiring between 2004-2007 and 2009-2010. Find out more about this decline and why it is happening. [Read more.](#)

## LISTS & DATABASES

### New Capability: Segment NPs and PAs by Office Specialty.

With growing responsibilities within physician offices as well as prescribing privileges, nurse practitioners and physician assistants have become excellent targets for many healthcare marketing offers. Now, this up-and-coming group of healthcare providers can be targeted by 90 physician office specialties. Choose from 62,000 nurse practitioners and 48,000 physician assistants. [Learn more.](#)

### Reach Hospital Decision Makers by 100 Titles.

Despite the complexity of staffing within large hospital systems, SK&A's list of hospitals can reach virtually any decision maker in any hospital department. Select from thousands of decision makers by titles such as chief of medical staff, director of emergency room, director of radiology services and much more. [Learn more.](#)