

# Take Advantage of SK&A's 2.2 Million Healthcare Email Addresses

## Reach physicians, pharmacists, hospital managers, nurses and other decision makers

Capture their attention and generate leads with an email campaign. SK&A offers the largest and most responsive database of verified email addresses with more than 2.2 million contacts. Reach physicians, pharmacists and others at their office locations. Select your contacts by specialty, job title, office size, location, or dozens of other targeting variables.

[Learn more or request a quote](#)



### Complimentary Report

#### Email Best Practices

Improve your email ROI! Learn how to write better subject lines. Avoid poisonous spam words and punctuation. Comply with the CAN-SPAM Act.

[Download now.](#)

### Ideas for email campaigns

- Invite physicians to an e-detail
- Recruit professionals for jobs
- Announce a CME program
- Send a warning or recall
- Introduce a new product
- Recruit for a survey or trial

### Why use email for marketing?

- Fast— deploy within 5 to 8 days
- Measurable— know your results instantly
- Effective— yields the highest ROI
- Affordable— never pay for postage or paper
- Safe— CAN SPAM compliant
- Easy— take advantage of SK&A's experience

### Target 2.2 million practitioners

1,004,614  
Physician emails

886,000  
Nurse emails

154,570  
Medical office emails

90,978  
Hospital emails

70,956  
Pharmacist emails

36,343  
Nursing home emails

6,810  
Home Healthcare emails

[Learn more or request a quote](#)

**"I'm glad to be able to get emails with [postal] addresses so I can reach the same people more often!"**

*Elaine Fuerst, Institute of Industrial Engineers*



SK&A Information Services, Inc. Since 1982

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