

Top Therapist Lists

[150,600 Physical Therapists](#)

[81,300 Occupational Therapists](#)

[96,000 Speech Therapists](#)

[44,300 Respiratory Therapists](#)

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HEALTHCARE INSIGHTS

Nationwide Physician Specialty Report Reveals Top 20 Specialties.

This report lists specialties and the number of physicians who practice in each area by state. Use this data to focus product and service promotions to relevant specialists and to strengthen your direct-marketing efforts. The most prevalent specialties in the U.S. are family, internal and pediatric medicine. Physician totals by state are also included, with California, New York and Texas leading as the top three states. [Download complimentary report.](#)

Physician Density Report Lists Medical Offices by State and Size.

Target physician offices by state and office size with this report. Locate medical offices by state in size brackets such as one physician, two physicians, three to five physicians, six to nine physicians and so on. This report can help in sales-rep territory management, allocation of sales resources, test mailers and matching to your legacy database. The report includes the ranking of states by most medical offices, with California, New York and Florida ranked in the top three. [Download complimentary report.](#)

INDUSTRY NEWS

Six-Percent Drop in Physician Move Rates Since 2008. SK&A's "Physicians on the Move" report shows a 15.2-percent average move rate among U.S. physicians during the last three years. Comparing 2008's move rate of 18.2 percent to the 2010 move rate of 12.4 percent, there is a significant increase in stability among physician movement. [Find out what factors are affecting physician move rates.](#)

SK&A Passes its 14th Annual Audit by BPA Worldwide. In an effort to bring even more reassurance to its customers, SK&A had its primary databases audited by a third party for the 14th consecutive year. BPA Worldwide validated SK&A's primary databases for Office-Based Physician, Hospital and Pharmacy last February with results available now. [Read more.](#)

LISTS & DATABASES

Target 675,000 Physicians at 232,000 Offices by EHR Usage. With federal requirements for Electronic Healthcare Records approaching, getting in touch with the right office-based physicians with related product and service information or announcements is vital. Tailor your own Office-Based Physician list by whether or not sites are using EHR. Narrow your selections by practice specialty, geography, office size and many other variables. [Learn more.](#)

See SK&A's Entire Universe with the Masterfile Datacard. Identify all types of healthcare decision makers using this datacard. Including over two million professionals' names for over 100 job titles and functions, this datacard shows the counts for decision makers for medical groups, surgicenters, hospitals, home healthcare organizations, HMOs/PPOs, nursing homes and much more. [Learn more.](#)

SPECIAL OFFERS

Explore SK&A's Leading Databases for Free for 14 Days. *Live Access* empowers you to search online and get instant access to physician, pharmacist and hospital data on your schedule, not ours. Look up names, addresses, phone numbers and fax numbers within any of our databases, which are telephone-verified every six months. *Live Access* even displays partners, affiliations and more. The best part is you can export and save results in Word and Excel formats. [Start your 14-day trial.](#)

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