

HEALTHCARE INSIGHTS

Just Updated: Largest Home Healthcare Agencies Report. The home healthcare equipment industry generates more than \$20 billion in revenue annually and is one of the fastest growing segments of health care. Market drivers include an aging populace and the search for alternatives to expensive in-patient care. This complimentary market report identifies the top 50 agencies and the treatment services they offer. [Download here](#)

New Report Identifies Top 50 Elder Care Facilities. Golden Ventures is the largest elder care home group with more than 340 locations. See the other 49 top groups, plus a list of the top 50 nursing homes ranked by bed size in this complimentary market evaluation. Also learn about nursing home ownership, treatment types, and locations. [Download here](#)

DATABASES & RESOURCES

Target Physicians with Hospital Affiliation. This new select from the SK&A database allows you to connect physicians to the hospitals where they have admitting privileges. In addition to reaching physicians at their offices, gain the opportunity to identify where they admit patients and perform procedures at affiliated hospitals. Reach more than 560,000 physicians with this database. Get full contact information for both the office and hospital contact. [View datacard](#)

Physician Email Counts Continue to Grow. Access the largest and most responsive database of source-verified email contacts with more than 500,000 addresses. Target physicians in 90 specialties at their business address. Select by specialty, job title, office size, location or many other variables. [Get counts](#)

Keep Your Data Clean: Remove Inactive Physicians. Did you know 15% of physicians move, retire or pass away each year? How many are in your database? The need to scrub your files is critical to sales and marketing success. Save money and market more effectively by identifying office changes. [Read more](#)

Hot List of Physicians! We just added 1,779 doctors and 19 medical offices to SK&A's Office-Based Physicians database for the week ending August 8. [View other results](#)

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SPECIAL OFFERS

Take a 14 Day Trial of SK&A Live Access. For anyone selling to the medical industry, *Live Access* is a must resource. Search online and get instant access to physician, pharmacist and hospital data. Get names, addresses, phones and faxes. Identify partners, affiliations, and more. Export and save results. Sign up your entire sales team. [Start your 14-day trial](#)

Get List Counts and Purchase Online. Buy mailing lists now with no minimum order size requirements. *Live Counts* offers instant list counts and pricing with same-day fulfillment. Know your costs before you buy. No need to register unless you buy. Query a database of 226,193 medical offices and 6,750 hospitals. [Begin counts now](#)

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