

Management Decision Maker Lists

[255,165 Business Office Managers in Healthcare](#)

[192,000 Nursing Home Decision Makers](#)

[25,785 Home Healthcare Management Decision Makers](#)

SK&A Awarded Federal Contract to Measure EHR Adoption

[Video Announcement](#)

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HEALTHCARE INSIGHTS

Segment Pharmacies by Size, Ownership, Location and More. This month, SK&A released its updated "National Pharmacy Market Summary," which ranks U.S. pharmacies by size, number of pharmacists and type, revealing the most current leading industry players. According to the report, Walgreens is the largest retail chain in the country with 13,335 pharmacists on staff at 7,339 locations—an increase of 3,013 pharmacists and 2,065 locations since the December version of the report. Use this report to target pharmacists by chain size and location. Find out which other pharmacies made the list. [Download complimentary report.](#)

LISTS & DATABASES

Medical Equipment and Technology Data Needs Surge in March.

Finishing the first quarter of 2011 with a summary of contact records delivered by industry, the medical equipment and technology sector led business in March, according to SK&A. This growth supports a 10-percent increase in business since January and February for the sector. Find out what percentage of records the medical equipment and technology industry received from SK&A. [Read more.](#)

Newly Updated List: HMO/PPO Management Decision Makers.

Featuring 3,246 decision makers at 701 healthcare maintenance organizations (HMOs) and preferred provider organizations (PPOs), this targeted list can be used to reach the right decision makers for health IT and equipment needs, market-research products and services, office needs, and records-management products opportunities. The list can be narrowed even further by 26 job titles, six site types, office types and more. [Learn more.](#)

INDUSTRY NEWS

EHR Incentive Payments Soaring High. With EHR incentive payments scheduled to start going out next month, the Centers for Medicare and Medicaid Services recently announced that \$37.6 million has been awarded to healthcare sites for Medicare and Medicaid EHR Incentive Programs. According to the Office of the National Coordinator for Health Information Technology, at least 14,000 eligible providers have registered for the incentive program. Find out more about this market opportunity. [Read more.](#)

Acquisitions Fuel Med Device Business Growth. A report by Kalorama Information recently showed that despite economic and pricing concerns, the medical device industry showed significant growth in 2010. Acquisitions by companies like Covidien, Stryker, Baxter Healthcare and more are linked to this increase, according to Kalorama Information. Find out exactly how much business has grown and the projected dollar amount of that growth. [Read more.](#)