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SK&A *News Alert* - January 2017

EXCLUSIVE: 50 Largest U.S. Medical Groups

Changes in healthcare delivery models have led to the rise of large medical groups, which represent major sales and marketing opportunities for medical device companies, healthcare consultants, health IT vendors and other stakeholders. Read this exclusive report for insights on the number of offices, total number of physicians and number of physicians per office at the largest 50 medical groups.

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Top 5 Free-Standing Surgery Centers

Over 23 million procedures are performed at free-standing surgery centers every year. View this infographic to understand your commercial opportunities at the top 5 U.S. free-standing surgery centers.

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Email Service Bank Let's You Control Campaigns

Emailing healthcare providers will continue to be a major channel for commercial engagement in 2017. With the Email Service Bank turnkey solution from SK&A, maximizing email is easy: You get a list of targeted providers from our database of over 1.9 million email selections, *plus* access to our email platform so that you can control the design, deployment and frequency of campaigns.

Learn More

"There are now more than 2,300 retail health clinics in 43 states, and the industry expects that number to double in the next five years."

Retail Health and its Role in Primary Care, Population Health

Retail health clinics have evolved to ensure the delivery of various healthcare services seven days a week including, evenings and weekends. Retail health executives view these clinics not as a threat to primary care but as a "safety net" and are initiating new pilot programs to meet the expanding needs of patients.

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