SK&A

view this email in your browser

SK&A *News Alert* - February 2017

TOP 30 ACCOUNTABLE CARE ORGANIZATIONS REPORT

Learn Who the New Influencers Are

The number of accountable care organizations (ACOs) grew to more than 700 by the end of 2016 and is expected to continue growing, even as new changes unfold in the healthcare landscape. To strengthen your understanding of the composition of ACOs, read SK&A's latest report for key insights on:

- Name and headquarters of the ACO
- Type of ACO
- The number of participating physicians at each ACO
- The number of affiliated medical groups, hospitals, nursing homes and other organizations

Download

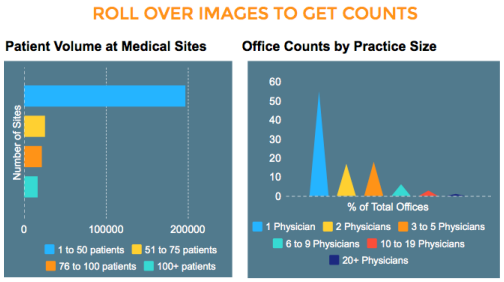
We Put Our Office-Based Physician Data to the Test So You Don't Have To

SK&A's database of office-based physicians is one of a few in the industry to be validated every year by BPA Worldwide. During the latest audit, BPA verified a 97.5% postal mailing accuracy for SK&A data. This was the 20th consecutive audit by BPA.

See What's Inside Our Physician Database

INFOGRAPHIC

Leading Medical Groups



Look inside the makeup of the leading U.S. medical groups. Includes patient volume, office counts by practice size and the top 5 physician specialties.

View Infographic

SK&A WEBINAR

Save the Date: March 1st

Save the date for SK&A's webinar on **March 1st**, which will include a unique visualization on the long-term care market — a market that is expected to experience tremendous growth as the population of patients aged 65 and over swells to an unprecedented 83.7 million by 2050.

"If your brand-name drug is a me-too drug with little discernible benefit over generic, then you really don't have a sustainable market in LTC ..."

Targeting the Gatekeepers in Long-Term Care

By 2050, more than 27 million people will need long-term care (LTC) services from nursing homes, skilled nursing facilities, and rehabilitation centers. The increased consumption of healthcare services and use of prescription medications will also impact — and challenge — makers of branded pharmaceutical therapies.

Read More

Introducing the All-New SK&A Video

Get to know SK&A and see how our database of 2+ million healthcare providers is used to support sales and marketing, market analysis, healthcare research, and other commercial efforts that require the latest and most robust healthcare data available today.

Watch the Video

HIMSS 2017 Conference & Expo
Booth #987
February 20-22, 2017
Orlando, FL