

DESCRIPTION OF DATABASE

SK&A maintains the most comprehensive and accurate database of ambulatory surgery centers available. Every contact record in this list of more than 4,200 facilities is telephone-verified twice per year in the SK&A Research Center. Surgery centers are freestanding, mini-hospitals where minor surgical procedures that do not require overnight stay are performed. Target the physicians and other prescribers who are affiliated with these surgery centers. Reach out to mid-level healthcare providers who work daily in these outpatient centers. Identify the administrators and business managers who make purchasing decisions at the site or group level.

Offers excellent results for: medical and surgical office equipment and supplies, pharmaceuticals, patient records software, billing software, office needs, equipment leasing, facilities leasing, materials management, insurance programs, and job recruiting.

FUNCTION SELECTIONS

Administrator	2,123
Allied Healthcare Professional	1,040
Assistant Administrator	136
Audiologist	103
Business Manager	207
Chief Executive Officer	421
Chief Financial Officer	145
Chief Information Officer	25
Director of Marketing	40
Director of Quality Assurance	24
Hospital Staff	9
Hospitalist	93
Insurance/Billing Supervisor	415
Lab Supervisor	37
Licensed Practical Nurse	178
Licensed Vocational Nurse	25
Medical Assistant	508
Medical Director	1,796
Miscellaneous	13
Nurse	223
Nurse Midwife	40
Nurse Practitioner	805
Nursing Director	1,722
Office Manager	2,996
Personnel Director	136
Pharmacist	10
Physical Therapist	100
Physician	17,381
Physician Assistant	1,065
President	108
Purchasing Manager	83
Radiology/X-Ray Supervisor	20
Receptionist/Secretary	1,325
Registered Dietitian	21
Registered Nurse	1,173
Social Worker	35
Supervisor of Medical Records	120
Technician	486
X-Ray/Radiology Tech	40

This card was updated on 12/2/11. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Fax Numbers	\$75.00/M
Gender	\$10.00/M
Physician or Practice Specialty	\$10.00/M
Number of Physicians	\$10.00/M
State/SCF	\$10.00/M
Beds	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

* Call for additional information.

DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com

Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.