

## DESCRIPTION OF DATABASE

This comprehensive database includes all physicians from SK&A's Office-Based Physician file who are currently licensed to practice by their respective states. Licensing information is received annually by the individual states and appended to the SK&A physician files. SK&A is also able to append other licensure such as NPI number, DEA number and UPIN number. Physicians can be targeted by geography, specialty, office size, gender and many other selections.

**Offers excellent results for:** marketing and advertising for pharmaceuticals, CME programs, recruitment services, patient compliance programs, practice software, medical equipment and supplies, office needs or publication subscriptions; building early relationships with prescribers; and market planning and analysis.

*Note: Please call SK&A corporate office for net counts by specialty.*

## STATES & PHYSICIANS

AK	870	MT	1,469
AL	6,970	NC	14,739
AR	3,394	ND	947
AZ	9,167	NE	3,309
CA	57,862	NH	2,292
CO	8,389	NJ	19,440
CT	8,549	NM	2,447
DC	1,531	NV	3,581
DE	1,707	NY	40,482
FL	29,464	OH	20,603
GA	13,497	OK	4,669
HI	430	OR	6,257
IA	4,212	PA	26,751
ID	2,252	RI	2,330
IL	21,863	SC	6,895
IN	10,564	SD	1,132
KS	4,275	TN	10,789
KY	6,470	TX	34,674
LA	6,892	UT	4,037
MA	13,988	VA	12,563
MD	12,159	VT	1,200
ME	2,012	WA	2,202
MI	17,676	WI	3,827
MN	10,325	WV	2,403
MO	9,337	WY	632
MS	3,468		

This card was updated on 8/18/10. For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

## PRICING AND SELECTION

Base Price	\$100.00/M
Specialty	\$10.00/M
NPI Numbers	\$35.00/M
Physician State License Numbers	\$30.00/M
State/SCF	\$10.00/M
Key-Coding up to 8 Digits	\$10.00/M
Minimum Order (5,000 names)	\$500.00 flat

## DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

## TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)