

## DESCRIPTION OF DATABASE

All manufacturing facilities, hospitals, nursing homes, group medical practices, HMOs and home healthcare agencies must ensure the safety of their patients, employees and visitors. These safety and health professionals-all based at healthcare institutions-are responsible for safety, industrial hygiene, security, occupational health and OSHA compliance. This database can be segmented by job function, organization type, organization size and more.

**Offers excellent results for:** marketing and advertising for industrial first aid kits, regulation updates, uniforms, catalogs, publications, office supplies, safety signs and training programs.

## FUNCTION SELECTS

### QUANTITY

Acct/Admin/Asst Admin/Exec Dir/ Bookkeeper/Branch Mgr/CEO/COO/ Exec Dir/Fiscal Svcs/Operations/President	211,977
Biomed Engineering/Maint/Facilities Dir	29,867
Central Supply/Environ Svcs/Housekeeping/ Laundry Svcs/Plant Engineering Dir	32,006
Emergency Room Dir	8,953
Human Resources/Personnel/Staff Development/Training Dir	14,474
Infection Control Dir	8,127
Materials Mgmt/Chief Purchasing Officer, Mgr, and Dir	8,290
Quality Assurance/Rsk Mgmt/Utilization Review Dir	11,921
Security Svcs Dir	5,368

## SELECTABLE BY THE FOLLOWING TYPES OF SITES

Group Medical Practices and/or Surgicenters	172,597
Home Health Care Organizations	5,930
HMOs/PPOs	921
Hospitals	63,813
Integrated Health Care Organizations	2,378
Nursing Homes	48,905

*Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.*

This card was updated on 8/18/10. For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

## PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Organization Size or Type	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

## DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

## TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)