



Safety in Healthcare

By SK&A: 343,987

DESCRIPTION OF DATABASE

Like manufacturing facilities, hospitals, nursing homes, group medical practices, HMOs, and home healthcare agencies must all ensure the safety of their patients, employees, and visitors. These Safety and Health Professionals—all based at health care institutions—are responsible for safety, industrial hygiene, security, occupational health, and OSHA compliance.

Offers best results for: Industrial first aid kits, regulation updates, uniforms, catalogs, publications, office supplies, safety signs, and training programs.

FUNCTION SELECTS

QUANTITY

Acct/Admin/Asst Admin/Exec Dir/ Bookkeeper/Branch Mgr/CEO/COO/ Exec Dir/Fiscal Svcs/Operations/President	216,706
Biomed Engineering/Maint/Facilities Dir	27,438
Central Supply/Environ Svcs/Housekeeping/ Laundry Svcs/Plant Engineering Dir	29,187
Emergency Room Dir	9,048
Human Resources/Personnel/Staff Development/Training Dir	14,470
Infection Control Dir	8,081
Materials Mgmt/Chief Purchasing Officer, Mgr, and Dir	8,570
Quality Assurance/Rsk Mgmt/Utilization Review Dir	11,588
Security Svcs Dir	5,463
TOTAL	343,987

SELECTABLE BY THE FOLLOWING TYPES OF SITES

Group Medical Practices and/or Surgicenters	177,274
Home Health Care Organizations	6,314
HMOs/PPOs	1,018
Hospitals	63,298
Integrated Health Care Organizations	2,131
Nursing Homes	46,421

Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

This card was updated on 7/18/08. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Organization Size or Type	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

DELIVERY FORMATS

E-mail - \$75.00, Labels - \$15.00/M, CD-ROM- \$75.00
Inquire about other options.

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month.

Sample mailpiece required. Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com