

DESCRIPTION OF DATABASE

Pharmacists are key influencers in the healthcare industry and active patient advocates. Now you can reach top staff positions through SK&A's comprehensive email list with this accurate database. This database contains the most accurate list of names and job titles of pharmacists at all types of pharmacies.

Offers excellent results for: marketing and advertising for health and beauty aids, prescription drugs, OTC drugs, new indications, pharmacy education, point-of-purchase items and displays, recalls and warnings, financial offerings and more.

PHARMACISTS BY TITLE

Assistant/Associate Pharmacist	233
Chief Pharmacist	2,930
Clinical Pharmacist	1,311
Clinical Coordinator	220
Consulting Pharmacist	15
Dispensing Physician	3
Pharmacy Manager	7,681
Owner/Chief Pharmacist	578
Owner/Pharmacist	194
Staff Pharmacist	21,029
Nurse Practitioner	20
Physician Assistant	3

This card was updated on 12/2/11. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

- Available by Name & Title
- Updated Monthly

PRICING AND SELECTION

Base Price	\$425.00/M
Deployment	\$2,000/min

Brokers Welcome: Please Call our Reseller Division

Tom McCulloh: 914-273-2659

Barry Ward: 949-476-2051



TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com