



# Office-Based Physicians & Decision Makers by SK&A: 1,071,073

**File description:** This list of physician medical practices and freestanding surgicenters is the country's largest and most accurate information. The evolution of managed care has contributed to extensive consolidation particularly among physician offices and SK&A is the only database source to keep up with this change. SK&A's 60-day updating procedure captures 30% change annually and identifies the practices based on the number of physicians and can identify both the physician and their top administration – *all* by name, specialty, title and job responsibility. Most often major purchasing decisions are made by top administration. Keeping up with the ever-changing healthcare industry is the specialty of SK&A Information Services.

	<u>Quantity</u>
<b>FUNCTION SELECTIONS</b>	<b>Total: 1,071,073</b>
Administrator/President/CEO/COO	25,850
Allied Health Professionals	13,848
Audiologist	2,192
Business Mgr/Office Mgr	158,023
Chief Financial Officer	1,770
Chief Information Officer	477
Insurance/Billing Supervisor	7,498
Laboratory Supervisor	1,488
Licensed Practical Nurse	5,188
Licensed Vocational Nurse	1,316
Marketing Director	337
Medical Assistant	47,577
Medical Director	15,281
Medical Record Supervisor	1,852
Nurse	2,675
Nurse Midwife	903
Nurse Practitioner	49,897
Nursing Director	11,616
Personnel Director	1,703
Pharmacist	199
Physical Therapist	2,770
Physician Assistant	37,306
Physician	599,315
Purchasing Manager	393
Quality Assurance Director	157
Radiology/X-ray Supervisor	535
Radiology Technologists/X-ray	2,947
Registered Dietitian	580
Registered Nurse	19,927
Receptionist/Secretary	41,823
Social Worker	7,719
Technician	7,676
Other	235
<b>TOTAL SITES</b>	<b>231,257</b>

## NUMBER OF PHYSICIAN OFFICES BY SIZE

Group Practicing Setting	67,278
Partnership Practicing Setting	41,168
Solo Practicing Setting	122,811
Surgicenters	88,819

**Note:** The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

This card was updated on 4/25/08. For more information call your list broker or SK&A directly at:

**Corporate Main Offices**  
**Irvine, CA: (800) 752-5478**

- Available by Name & Title
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Base Price	\$100.00/M
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Phone Numbers	\$55.00/M
Fax Numbers	\$75.00/M
Gender	\$10.00/M
Physician or Practice Specialty	\$10.00/M
Number of Physicians	\$10.00/M
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Physician License Number	\$30.00/M
Key-Coding up to 8 Digits	\$10.00/M
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