

## DESCRIPTION OF DATABASE

This file will allow marketers to tap into physician assistant audiences. These healthcare professionals are certified and licensed to provide routine diagnosis, treatment of patients and prescribing in most U.S. states.

**Offers excellent results for:** marketing and advertising for pharmaceuticals, continuing education programs, recruitment services, patient compliance programs or publication subscriptions; building early relationships with prescribers; and market planning and analysis.

Annual licensing is also available for this service.

\*\*see also **Nurse Practitioners** card or combine with **Physician Assistants** to complete your market area and capture all names by specialty\*\*

## SPECIALTY SELECTIONS

Addiction Medicine	18	Oncologist	55
Adolescent Medicine	27	Oncologist/Hematologist	372
Aerospace Medicine	8	Ophthalmologist	47
Allergist	55	Optometrist	1
Allergist/Immunologist	205	Orthopedic Foot & Ankle	53
Anesthesiologist	165	Orthopedic Reconstructive Sgn	18
Bariatrician	51	Orthopedic Spine Surgeon	156
Cardiovascular Disease	1,137	Orthopedic Surgeon	3,428
Child Neurology	21	Other	30
Child Psychiatrist	10	Otolaryngologist	388
Chiropractor	8	Pain Management Specialist	381
Colon/Rectal Surgeon	19	Pathologist	130
Critical Care Specialist	9	Pediatric Cardiology	22
Dentist/Oral Surgeon	8	Pediatric Critical Care	4
Dermatologist	1,834	Pediatric Endocrinology	14
Dermatopathology	2	Pediatric Gastroenterology	17
Diabetes Specialist	29	Pediatric Hematology/Oncology	38
Diagnostic Radiologist	119	Pediatric Pulmonology	17
Emergency Medicine Specialist	1,363	Pediatric Radiology	1
Endocrinology & Metabolism	196	Pediatric Surgeon	18
Epileptologist	1	Pediatrician	1,208
Family Practitioner	9,818	Physical Medicine/Rehab Spec	249
Gastroenterologist	668	Plastic Surgeon	221
General Practitioner	442	Podiatrist	63
General Surgeon	509	Preventive Medicine Specialist	10
Genetics Specialist	3	Psychiatrist	348
Geriatrician	42	Psychologist	2
Gynecologic Oncologist	50	Pulmonary Critical Care	68
Gynecologist	180	Pulmonologist	109
Hand Surgeon	19	Radiation Oncologist	54
Head & Neck Surgery	2	Radiologist	39
Hematologist	9	Reproductive Endocrinology	35
Hepatologist	31	Rheumatologist	155
Holistic Medicine	6	Sleep Medicine	34
Immunologist	5	Sport Medicine Specialist	51
Infectious Disease Specialist	103	Thoracic Surgeon	442
Internal Medicine/Pediatrics	82	Transplant Surgeon	34
Internist	2,480	Trauma Surgeon	54
Neonatologist	27	Urgent Care Specialist	539
Nephrologist	212	Urologist	564
Neurologist	333	Vascular & Interventional Rad	37
Neurosurgeon	572	Vascular Surgeon	132
Nuclear Medicine Specialist	3		
Obstetrician/Gynecologist	688		
Occupational Medicine Spec	415		

This card was updated on 12/2/11. For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

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- Updated Daily

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Phone Numbers	\$55.00/M
Gender	\$10.00/M
State/SCF	\$5.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
State/SCF	\$10.00/M
Key-coding up to 8 digits	\$5.00/M

## DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

## TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)