

DESCRIPTION OF DATABASE

This file will allow marketers to tap into physician assistant audiences. These healthcare professionals are certified and licensed to provide routine diagnosis, treatment of patients and prescribing in all 50 states and the District of Columbia.

Offers excellent results for: marketing and advertising for pharmaceuticals, continuing education programs, recruitment services, patient compliance programs or publication subscriptions; building early relationships with prescribers; and market planning and analysis.

Annual licensing is also available for this service.

****see also Nurse Practitioners card or combine with Physician Assistants to complete your market area and capture all names by specialty****

SPECIALTY SELECTIONS

Acupuncturist	26	Obstetrician/Gynecologist	2,152
Addiction Medicine	24	Occupational Medicine Spec	703
Adolescent Medicine	265	Orthopedic Foot & Ankle	587
Aerospace Medicine	2	Oncologist/Hematologist	865
Allergist/Immunologist	639	Oncologist	170
Allergist	314	Ophthalmologist	766
Anesthesiologist	561	Optometrist	499
Bariatrician	62	Orthopedic Reconstructive Sgn	178
Cardiologist	1,803	Orthopedic Surgeon	3,755
Critical Care Specialist	169	Orthopedic Spine Surgeon	1,012
Child Neurology	49	Other	24
Child Psychiatrist	21	Otolaryngologist	1,069
Chiropractor	219	Pain Management Specialist	643
Colon/Rectal Surgeon	142	Pulmonary Critical Care	107
Diabetes Specialist	103	Pediatric Critical Care	9
Dermatologist	1,964	Pediatric Cardiology	139
Dermatopathology	18	Pediatric Endocrinology	64
Dentist/Oral Surgeon	157	Pediatric Pulmonology	32
Osteopathic Physician	11	Pediatric Surgeon	50
Diagnostic Radiologist	256	Pediatrician	2,980
Emergency Medicine Specialist	707	Pediatric Gastroenterology	35
Endocrinologist	625	Physical Medicine/Rehab Spec	1,062
Family Practitioner	9,815	Pediatric Hematology/Oncology	31
Gastroenterologist	1,416	Plastic Surgeon	588
Genetics Specialist	31	Podiatrist	1,157
Geriatrician	335	Psychologist	386
General Practitioner	566	Psychiatrist	677
General Surgeon	1,696	Pathologist	269
Preventive Medicine Specialist	28	Pulmonologist	757
Gynecologist	353	Radiologist	448
Gynecologic Oncologist	80	Radiation Oncologist	172
Hand Surgeon	1,079	Reproductive Endocrinology	90
Hematologist	58	Rheumatologist	787
Hepatologist	63	Sleep Medicine	145
Head & Neck Surgery	546	Sport Medicine Specialist	1,840
Holistic Medicine	14	Thoracic Surgeon	769
Immunologist	13	Transplant Surgeon	64
Internal Medicine/Pediatrics	285	Trauma Surgeon	165
Infectious Disease Specialist	454	Urgent Care Specialist	565
Internist	4,975	Urologist	1,101
Neonatologist	75	Vascular Surgeon	657
Nephrologist	534	Vascular & Interventional Rad	27
Neuroradiology Specialist	55	Unknown Specialty	27
Neurologist	979		
Neurosurgeon	752		
Nuclear Medicine Specialist	102		

This card was updated on 8/18/10. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

- **100% Office Addresses Available**

PRICING AND SELECTION

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Phone Numbers	\$55.00/M
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State/SCF	\$5.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
State/SCF	\$10.00/M
Key-coding up to 8 digits	\$5.00/M

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E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com