

DESCRIPTION OF DATABASE

This database features management-level professionals who work closely with patient records and/or accounts at healthcare facilities and organizations. This group is responsible for all medical records duties, including billing, coding and admissions. These individuals are key purchasing decision makers. Selects for this list include job function, site type, gender and more.

Offers excellent results for: marketing and advertising for computer and office supplies and services; telecommunication and health information network systems; medical coding publications; medical transcription products and services; seminars and training programs? and paper products such as labels, forms and stationery systems.

FUNCTION SELECTS

QUANTITY

Admissions/Patient Registration Director	5,520
DRG/Coding Manger	5,365
Insurance/Billing Supervisor	9,854
Managed Care Contracts Coordinator/Director	4,375
Medical Records Director	16,914
Medical Records Supervisor	2,239
Patient Accounts Director	5,322

This card was updated on 8/18/10. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

SELECTABLE BY THE FOLLOWING TYPES OF SITES

Group Medical Practices and/or Surgicenters	12,093
HMOs/PPOs	12
Home Health Care Organizations	521
Hospitals	17,109
Nursing Homes	10,953

PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com