



Medical Records Decision Makers in Healthcare

By SK&A: **37,180**

DESCRIPTION OF DATABASE

Management-level professionals who work closely with patient records and/or accounts at healthcare facilities and organizations. Responsible for all manner of medical records duties, including billing, coding, and admissions, these individuals are key purchasing decision makers.

List source: 100% phone-verified.

Offers results for: Computer/office supplies & services; telecommunication/health information network systems; medical coding publications; medical transcription products & services; seminars & training programs; and paper products such as labels, forms, and stationery systems.

FUNCTION SELECTS

QUANTITY

Admissions/Patient Registration Director	5,585
DRG/Coding Manger	5,422
Insurance/Billing Supervisor	7,725
Managed Care Contracts Coordinator/Director	3,886
Medical Records Director	16,214
Medical Records Supervisor	1,901
Patient Accounts Director	5,490
TOTAL	37,180

This card was updated on 7/18/08. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

SELECTABLE BY THE FOLLOWING TYPES OF SITES

Group Medical Practices and/or Surgicenters	9,608
HMOs/PPOs	11
Home Health Care Organizations	559
Hospitals	17,477
Nursing Homes	10,157

PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

DELIVERY FORMATS

E-mail - \$75.00, Labels - \$15.00/M, CD-ROM- \$75.00
Inquire about other options.

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month.

Sample mailpiece required. Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com