



DESCRIPTION OF DATABASE

Professionals responsible for the purchasing/procurement, storage, distribution, and disposal of medical supplies and equipment at health care facilities and organizations. All contacts are available by name and titles.

Offers excellent results for: Computer & office supplies, management training seminars, medical device & supply manufacturers, medical equipment companies.

FUNCTION SELECTS

QUANTITY

Table with 2 columns: Function Selects and Quantity. Rows include Chain Pharmacy Headquarters Buyers (158), Central Supply Director (4,811), Chief Purchasing Officer (2,800), Materials Management/Purchasing Director (6,059), Merchandise Planning Manager (29), Merchandise VP (82), National Procurement VP (70), Purchasing Director/VP (85), Purchasing Manager (419), and TOTAL (11,064).

This card was updated on 7/18/08. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

- Available by Name & Title
Updated Monthly
Guaranteed 100% Deliverable

PRICING AND SELECTION

Table with 2 columns: Item and Price. Rows include Base Price (\$100.00/M), Title Selects (\$10.00/M), Phone Numbers (\$55.00/M), Gender (\$10.00/M), State/SCF (\$10.00/M), Beds (Hospitals & Nursing Homes) (\$10.00/M), Key-Coding up to 8 Digits (\$5.00/M), and Minimum Order (5,000 names) (\$500.00 flat).

SELECTABLE BY THE FOLLOWING TYPES OF SITES

Table with 2 columns: Site Type and Quantity. Rows include Group Medical Practices and/or Surgicenters (393), Home Health Care Organizations (559), Hospitals (7,869), Integrated Health Care Organizations (561), Nursing Homes (2,921), and Pharmacies-Chain National Headquarters (339).

Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

DELIVERY FORMATS

E-mail - \$75.00, Labels - \$15.00/M, CD-ROM- \$75.00
Inquire about other options.

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month.

Sample mailpiece required. Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com