

**DESCRIPTION OF DATABASE**

This file is comprised of management-level decision makers who are responsible for maintenance-from housekeeping to quality assurance-at healthcare facilities and organizations. Database selects include job function, site type, gender and phone and fax numbers.

**Offers excellent results for:** marketing and advertising for buyer guides and catalogs, computer and form products, industrial cleaning supplies, medical equipment supplies, regulation and compliance publications and seminars and sign and communication products.

**FUNCTION SELECTS**

	QUANTITY
Biomedical Engineering	4,336
Engineering/Maintenance	5,864
Environmental/Housekeeping Services	5,772
Housekeeping/Facilities	23,137
Quality Assurance/Risk Management	7,193
Security Services	5,368
Utilization Review	35

**SELECTABLE BY THE FOLLOWING TYPES OF SITES**

HMOs/PPOs	131
Home Health Care Organizations	385
Hospitals	18,515
Integrated Health Care Organizations	783
Nursing Homes	23,971

*Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.*

**This card was updated on 8/18/10.** For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

**PRICING AND SELECTION**

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

**DELIVERY FORMATS**

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

**TERMS AND CONDITIONS**

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)