



DESCRIPTION OF DATABASE

This file is comprised of management-level decision makers who are responsible for maintenance—from housekeeping to quality assurance—at health care facilities/organizations.

List source: 100% phone-verified!

Offers best results for: Buyers guides/catalogs, computer/form products, industrial cleaning supplies, medical equipment supplies, regulation/compliance publications and seminars, sign/communication products. Fax and phone numbers available.

Table with 2 columns: FUNCTION SELECTS and QUANTITY. Rows include Biomedical Engineering (4,495), Engineering/Maintenance (5,843), Environmental/Housekeeping Services (5,676), Housekeeping/Facilities (20,558), Quality Assurance/Risk Management (7,095), Security Services (5,463), Utilization Review (44), and TOTAL (40,002).

This card was updated on 7/18/08. For more information call SK&A directly at: Corporate Office, Irvine, CA: (800) 752-5478, Brokers Welcome

- Available by Name & Title
Updated Monthly
Guaranteed 100% Deliverable

SELECTABLE BY THE FOLLOWING TYPES OF SITES

Table with 2 columns: Site Type and Quantity. Rows include HMOs/PPOs (153), Home Health Care Organizations (407), Hospitals (18,424), Integrated Health Care Organizations (628), and Nursing Homes (21,587).

Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

PRICING AND SELECTION

Table with 2 columns: Item and Price. Rows include Base Price (\$100.00/M), Title Selects (\$10.00/M), Phone Numbers (\$55.00/M), Gender (\$10.00/M), State/SCF (\$10.00/M), Beds (Hospitals & Nursing Homes) (\$10.00/M), Key-Coding up to 8 Digits (\$5.00/M), and Minimum Order (5,000 names) (\$500.00 flat).

DELIVERY FORMATS

E-mail - \$75.00, Labels - \$15.00/M, CD-ROM- \$75.00. Inquire about other options.

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. Sample mailpiece required. Annual volume usage agreement available. \*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com