

### DESCRIPTION OF DATABASE

This database is comprised of companies and corporations that manage hospitals, nursing homes and pharmacies. Most of these companies oversee their financial interests as well. This list can be segmented by site type, job function and more.

**Offers excellent results for:** marketing and advertising for catalogs, healthcare products, medical equipment and supplies, office needs, publications, recruitment and video-training products.

### FUNCTION SELECTS

#### QUANTITY

Administrative Assistant	1,369
Chief Executive Officer	1,069
Chief Financial Officer	1,278
Director MIS/Data Processing	874
Director of Human Resources	1,101
Director of Purchasing	120
Director of Quality Assurance	747
Director Supply/Materials Mgmt	520
Formulary Director	283
President	555
Purchasing Manager	30
Vice President	1,239
VP of Compliance & Audit Svs	490
VP of Planning & Marketing	914
Miscellaneous	68

### SITE TYPES

Hospital Group Purchasing Agencies	29
Hospital Management Corporations	688
Hospital Consortiums	121
Medical Group Management Corporations	4
Nursing Home Management Corporations	578
Nursing Home and Hospital	70
Management Service Organization	7
<b>TOTAL</b>	<b>1,497</b>

This card was updated on 12/2/11. For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

- Available by Name & Title
- Updated Annually
- Guaranteed 100% Deliverable

### PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

### DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

### TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)