



Hispanic Healthcare Professionals

By SK&A: **52,317**

DESCRIPTION OF DATABASE

This high quality database is an excellent resource for targeting affluent, educated Hispanic healthcare professionals with purchasing authority. Contacts include physicians, pharmacists, nurses, hospital managers and others. Like all SK&A databases, this file is phone verified twice yearly to guarantee the highest level of accuracy and recency for multi-channel marketing. SK&A has partnered with Ethnic Technologies, the leader in name matching and identification, to create this unique marketing database.

Please inquire for other ethnicities.

Offers excellent results for: New market development, catalogs and publishing, financial services, investments, travel and entertainment, education, training, office and more.

SELECTIONS

All Contacts	52,317
Physicians	35,082
Hospital decision makers	5,544
Dentists	5,544
Pharmacists	3,221
Nurses	4,136

This card was updated on 7/18/08. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
Ethnicity	\$20.00/M
Physician or Practice Specialty	\$10.00/M
Number of Physicians	\$10.00/M
Physician License Numbers	\$30.00/M
State/SCF	\$10.00/M
Key-Coding up to 8 Digits	\$10.00/M
Minimum Order (5,000 names)	\$500.00 flat

DELIVERY FORMATS

E-mail - \$75.00, Labels - \$15.00/M, CD-ROM- \$75.00

Inquire about other options.

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month.

Sample mailpiece required. Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com