



# Healthcare Professionals at Home Addresses

By SK&A: **3,740,733**

## DESCRIPTION OF DATABASE

Now you can reach affluent healthcare professionals in the privacy of their own homes. This unique file has the much sought after home addresses of doctors, dentists and nurses. With above average incomes, these professionals are active buyers and generous givers.

**Offers excellent results for:** Travel & entertainment, investments, real estate, job recruitment, magazine subscriptions, catalogs, fundraising and more.

**Reuse - Please inquire.**

## FUNCTION SELECTIONS

Doctors at Home Address	742,762
Dentists at Home Address	76,280
Nurses at Home Address	2,743,204
Dental assistants at Home Address	89,261
Dental hygienists at Home Address	89,226

*Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.*

**This card was updated on 7/18/08.** For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

## PRICING AND SELECTION

<b>Base Price</b>	<b>\$110.00/M</b>
Specialty	\$10.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M

### Enhancements

Age	\$15.00/M
Income	\$15.00/M

**Additional enhancements available - Please inquire**

## DELIVERY FORMATS

E-mail - \$75.00, Labels - \$15.00/M, CD-ROM- \$75.00  
**Inquire about other options.**

## TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month.

**Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)