



Healthcare Professionals at Home Addresses

By SK&A: **3,727,368**

DESCRIPTION OF DATABASE

With this database, you can reach affluent healthcare professionals in the privacy of their own homes. This unique file has the much sought-after home addresses of doctors, dentists and nurses. Additional selects include specialty, income and age. With above-average incomes, these professionals are active buyers and generous givers.

Offers excellent results for: marketing and advertising for travel and entertainment, investments, real estate, job recruitment, magazine subscriptions, catalogs, fundraising and more. For reuse permission, please inquire.

FUNCTION SELECTIONS

Dental assistants at Home Address	89,026
Dental hygienists at Home Address	89,673
Dentists at Home Address	76,456
Doctors at Home Address	729,649
Nurses at Home Address	2,742,564

Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

This card was updated on 12/2/11. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

PRICING AND SELECTION

Base Price	\$110.00/M
Specialty	\$10.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M

Enhancements

Age	\$15.00/M
Income	\$15.00/M

Additional enhancements available - Please inquire

DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com