

**DESCRIPTION OF DATABASE**

This file contains management-level professionals in the food services/nutrition departments of hospitals and nursing homes. In addition to supervising clinical dietitians and other food service personnel, these directors are key decision makers for purchasing within their departments. The audience is selectable by gender and type of healthcare facility.

**Offers excellent results for:** marketing and advertising for dietary and nutrition aids, food service products, industrial cleaning supply products, publications, sanitation and safety training videos and seminars and work uniform companies.

**FUNCTION SELECTS**

**QUANTITY**

Food Services/Nutrition Director 20,229

**SELECTABLE BY THE FOLLOWING TYPES OF SITES**

Hospitals 13,843  
Nursing Homes 325

*Note: The Site counts above may include some duplication between each other. Please call your nearest SK&A office for net counts, to avoid duplication.*

**Source of List: 100% phone-verified!**

**This card was updated on 8/18/10.** For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

**PRICING AND SELECTION**

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Site Type	\$10.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

**DELIVERY FORMATS**

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

**TERMS AND CONDITIONS**

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)