

DESCRIPTION OF DATABASE

Targeting practicing physicians who have participated in FDA-approved clinical drug trials is made simple by using this database. The list features each physician's name, specialty, complete contact information, date of last clinical trial and number of clinical trial participations. Physician prescription decile data is also available through SK&A's PresiberPlus service.

Offers excellent results for: recruiting experienced physicians for clinical trials or market research surveys; and marketing and advertising for pharmaceuticals, CME programs, recruitment services, patient compliance programs, practice software, medical equipment and supplies, office needs and publication subscriptions.

SPECIALTY COUNTS

Acupuncturist	3	Obstetrician/Gynecologist	1,709
Addiction Medicine	23	Occupational Medicine Spec	71
Adolescent Medicine	14	Oncologist	405
Aerospace Medicine	4	Oncologist/Hematologist	4,849
Allergist	137	Ophthalmologist	4,935
Allergist/Immunologist	1,789	Optometrist	69
Anesthesiologist	1,251	Orthopedic Foot & Ankle	8
Bariatrician	27	Orthopedic Reconstructive Sgn	18
Cardiovascular Disease	8,292	Orthopedic Spine Surgeon	36
Child Neurology	310	Orthopedic Surgeon	1,406
Child Psychiatrist	152	Otolaryngologist	938
Chiropractor	8	Pain Management Specialist	256
Colon/Rectal Surgeon	123	Pathologist	85
Critical Care Specialist	52	Pediatric Cardiology	260
Dentist/Oral Surgeon	11	Pediatric Critical Care	56
Dermatologist	1,869	Pediatric Endocrinology	298
Dermatopathology	12	Pediatric Gastroenterology	290
Diabetes Specialist	13	Pediatric Hematology/Oncology	354
Diagnostic Radiologist	1,125	Pediatric Pulmonology	253
Emergency Medicine Specialist	456	Pediatric Radiology	17
Endocrinology & Metabolism	1,316	Pediatric Surgeon	43
Family Practitioner	5,823	Pediatrician	1,642
Gastroenterologist	4,065	Physical Medicine/Rehab Spec	218
General Practitioner	280	Plastic Surgeon	206
General Surgeon	808	Podiatrist	412
Genetics Specialist	99	Preventive Medicine Specialist	30
Geriatrician	123	Psychiatrist	2,301
Gynecologic Oncologist	315	Psychologist	104
Gynecologist	449	Pulmonary Critical Care	844
Hand Surgeon	17	Pulmonologist	937
Head & Neck Surgery	7	Radiation Oncologist	570
Hematologist	153	Radiologist	214
Hepatologist	85	Reproductive Endocrinology	411
Holistic Medicine	13	Rheumatologist	1,655
Immunologist	27	Sleep Medicine	126
Infectious Disease Specialist	1,838	Sport Medicine Specialist	46
Internal Medicine/Pediatrics	100	Thoracic Surgeon	400
Internist	7,373	Transplant Surgeon	235
Neonatologist	382	Trauma Surgeon	41
Nephrologist	2,047	Urgent Care Specialist	123
Neurologist	3,098	Urologist	2,389
Neuroradiology Specialist	62	Vascular & Interventional Rad	74
Neurosurgeon	347	Vascular Surgeon	285
Nuclear Medicine Specialist	164	Other	24

Note: The specialty counts include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

This card was updated on 8/18/10. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

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TERMS AND CONDITIONS

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*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com