



Administrative Support Decision Makers in Healthcare

By SK&A: 121,902

DESCRIPTION OF DATABASE

Administrative support personnel—including executive secretaries—responsible for various kinds of administrative duties at healthcare facilities and organizations. All contacts include names and titles, and are responsible for making purchasing decisions within their areas of responsibility. Selects include type of health care facility or organization, gender, and phone and fax numbers, among others.

List source: 100% phone-verified!

Offers excellent results for: Casual clothing & uniforms, computer/office supplies & services, consumer catalog mail-order, health & beauty products, hosiery & lingerie, management seminars.

FUNCTION SELECTS	QUANTITY
Admin/Exec Secy/Exec Asst/Admin Secy/Admin Asst	23,372
Medical Assistant	48,297
Medical Staff Coordinator/Medical Education Director	4,404
Receptionist/Secretary	44,179
TOTAL	121,902

This card was updated on 7/18/08. For more information call SK&A directly at:
Corporate Office
Irvine, CA: (800) 752-5478
 Brokers Welcome

SELECTABLE BY THE FOLLOWING TYPES OF SITES

Group Medical Practices and/or Surgicenters	94,048
Home Health Care Organizations	2,634
Integrated Health Care Organizations	1,238
HMOs/PPOs	128
Hospitals	17,302
Nursing Homes	6,414
Pharmaceutical Companies	202

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Site Type	\$10.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

DELIVERY FORMATS

E-mail - \$75.00, Labels - \$15.00/M, CD-ROM- \$75.00
Inquire about other options.

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month.
Sample mailpiece required. Annual volume usage agreement available.
 *SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com