



HIPAA Compliance Decision Makers In Healthcare

By SK&A: **258,559**

DESCRIPTION OF DATABASE

This file is comprised of management-level decision makers who are responsible for patient medical records, insurance, claims and billing information, patient quality insurance and MIS/CIO. This list can identify contacts by 10-plus job function selections, several site types, phone numbers and more.

Offers excellent results for: marketing and advertising for regulation and compliance, publications and seminars, sign and communication products, computer software, buyers' guides and catalogs, form products and insurance.

FUNCTION SELECTIONS

| | QUANTITY |
|--|----------|
| Chief Information Officer | 4,158 |
| Chief Privacy Officer/Patient Safety Officer | 9,395 |
| Business Office Manager | 173,354 |
| DRG Coding | 5,198 |
| Insurance Billing/Billing/Claims Mgr | |
| Customer Service Dir | 9,728 |
| Managed Care Coord/Contracts/Director | 3,851 |
| Medical Records Supervisor/Director | 18,958 |
| Medicare Coordinator/Medicaid Director | 4,390 |
| MIS/Data Processing Director | 4,661 |
| Pharmacy/Services/Relations Director | 441 |
| Quality Assurance/Risk Mgmt/Util Review Dir | 21,566 |

SELECTABLE BY THE FOLLOWING TYPES OF SITES

| | |
|--|---------|
| Group Medical Practices and Surgicenters | 166,908 |
| HMOs/PPOs | 417 |
| Home Healthcare Organizations | 4,696 |
| Hospitals | 59,745 |
| Integrated Healthcare Organizations | 1,239 |
| Nursing Homes | 22,123 |
| Pharmaceutical Companies | 417 |
| Pharmacies—Chain National Headquarters | 344 |

Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

This card was updated on 8/18/10. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

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PRICING AND SELECTION

| | |
|----------------------------------|---------------|
| Base Price | \$100.00/M |
| Title Selects | \$10.00/M |
| Phone Numbers | \$55.00/M |
| Gender | \$10.00/M |
| State/SCF | \$10.00/M |
| Beds (Hospitals & Nursing Homes) | \$10.00/M |
| Key-Coding up to 8 Digits | \$10.00/M |
| Minimum Order (5,000 names) | \$500.00 flat |

DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

TERMS AND CONDITIONS

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