



HIPAA Compliance Decision Makers In Healthcare

By SK&A: **257,957**

DESCRIPTION OF DATABASE

This file is comprised of management level decision makers who are responsible for patient medical records, insurance, claims & billing information, patient quality insurance, MIS/CIO and the two newest titles **Chief Private and Patient Safety Officers** all working toward a common goal to reduce security challenges and healthcare fraud and abuse. The "Health Insurance Portability and Accountability Act of 1996" is in effect and designed to protect confidentiality of patient medical records. This act includes important new protections for millions of working Americans and their families who have pre-existing medical conditions or might suffer discrimination in health coverage based on a factor that relates to an individual's health. 100% phone verified information and new to the market.

List source: 100% phone-verified!

Offers best result for: Regulation/compliance, publications and seminars, sign/communication products, computer software, buyers guide/catalogs, form products, and insurance.

FUNCTION SELECTIONS

FUNCTION SELECTIONS	QUANTITY
Chief Information Officer	4,365
Chief Privacy Officer/Patient Safety Officer	9,639
Business Office Manager	174,973
DRG Coding	5,422
Insurance Billing/Billing/Claims Mgr	
Customer Service Dir	9,301
Managed Care Coord/Contracts/Director	4,057
Medical Records Supervisor/Director	18,727
Medicare Coordinator/Medicaid Director	4,645
MIS/Data Processing Director	4,804
Pharmacy/Services/Relations Director	494
Quality Assurance/Risk Mgmt/Util Review Dir	22,204

SELECTABLE BY THE FOLLOWING TYPES OF SITES

Group Medical Practices and Surgicenters	167,309
HMOs/PPOs	476
Home Healthcare Organizations	4,962
Hospitals	61,022
Integrated Healthcare Organizations	1,314
Nursing Homes	22,176
Pharmaceutical Companies	428
Pharmacies—Chain National Headquarters	370

Note: The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

This card was updated on 7/18/08. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

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PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Key-Coding up to 8 Digits	\$10.00/M
Minimum Order (5,000 names)	\$500.00 flat

DELIVERY FORMATS

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TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month.

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*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com