

## DESCRIPTION OF DATABASE

SK&A maintains the most comprehensive and accurate database of ambulatory surgery centers available. Every contact record in this list of more than 4,200 facilities is telephone-verified twice per year in the SK&A Research Center. Surgery centers are freestanding, mini-hospitals where minor surgical procedures that do not require overnight stay are performed. Target the physicians and other prescribers who are affiliated with these surgery centers. Reach out to mid-level healthcare providers who work daily in these outpatient centers. Identify the administrators and business managers who make purchasing decisions at the site or group level.

**Offers excellent results for:** medical and surgical office equipment and supplies, pharmaceuticals, patient records software, billing software, office needs, equipment leasing, facilities leasing, materials management, insurance programs, and job recruiting.

## FUNCTION SELECTIONS

Administrator	2,110
Allied Healthcare Professional	1,000
Assistant Administrator	131
Audiologist	95
Business Manager	207
Chief Executive Officer	407
Chief Financial Officer	148
Chief Information Officer	24
Director of Marketing	40
Director of Quality Assurance	24
Hospital Staff	11
Hospitalist	96
Insurance/Billing Supervisor	421
Lab Supervisor	37
Licensed Practical Nurse	169
Licensed Vocational Nurse	27
Medical Assistant	528
Medical Director	1,849
Miscellaneous	8
Nurse	236
Nurse Midwife	36
Nurse Practitioner	803
Nursing Director	1,678
Office Manager	2,936
Personnel Director	139
Pharmacist	13
Physical Therapist	102
Physician	17,763
Physician Assistant	1,077
President	105
Purchasing Manager	85
Radiology/X-Ray Supervisor	20
Receptionist/Secretary	1,322
Registered Dietitian	22
Registered Nurse	1,152
Social Worker	31
Supervisor of Medical Records	116
Technician	482
X-Ray/Radiology Tech	43

**Note:** The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

This card was updated on 3/13/12. For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

## PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Fax Numbers	\$75.00/M
Gender	\$10.00/M
Physician or Practice Specialty	\$10.00/M
Number of Physicians	\$10.00/M
State/SCF	\$10.00/M
Beds	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

\* Call for additional information.

## DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

## TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)