

DESCRIPTION OF DATABASE

This comprehensive database identifies physicians in single practice, group medical practices, surgicenters, and hospitals by department. Keeping up with the ever-changing healthcare industry is the specialty of SK&A Information Services. Our research staff tracks and records all information every 60-days. Adding further credibility to the quality of our lists is the audit by a prestigious independent audit firm – BPA International – which verifies the accuracy of our databases. Every name is available by title, specialty and size of office/hospital.

Also, ask about our physician license data information.

SPECIALTY COUNTS

Accupuncturist	220	Obstetrician/Gynecologist	32,175
Allergist/Immunologist	5,216	Occupational Medicine Spec	2,806
Allergist	606	Oncologist/Hematologist	9,911
Anesthesiologist	24,729	Oncologist	1,017
Bariatrician	281	Ophthalmologist	24,482
Cardiologist	25,912	Optometrist	6,106
Colon/Rectal Surgeon	1,235	Orthopedic Surgeon	25,495
Critical Care Specialist	325	Otolaryngologist	10,870
Child Neurology	1,014	Pulmonary Critical Care	3,471
Chiropractor	1,207	Pediatric Critical Care	368
Diabetes Specialist	55	Pediatric Cardiology	2,031
Dermatologist	11,499	Pediatric Endocrinology	797
Dentist/Oral Surgeon	882	Pediatric Pulmonology	719
Osteopathic Physician	356	Pediatric Radiology	274
Diagnostic Radiologist	29,261	Pediatric Surgeon	828
Emergency Medicine Specialist	15,093	Pediatrician	40,936
Endocrinologist	4,109	Pediatric Gastroenterology	924
Family Practitioner	79,657	Physical Medicine/Rehab Spec	5,739
Gastroenterologist	13,041	Pediatric Hermatology/oncology	957
Genetics	548	Plastic Surgeon	11,148
Geriatrician	1,181	Podiatrist	17,304
General Practitioner	5,215	Psychologist	8,120
General Surgeon	16,902	Psychiatrist	25,923
Preventive Medicine Specialist	225	Pathologist	8,724
Gynecologist	4,104	Pulmonologist	4,391
Hematologist	312	Radiologist	6,940
Immunologist	72	Radiation Oncologist	4,509
Internal medicine/Pediatrics	1,641	Reproductive Endoeriology	1,256
Infectious Disease Specialist	3,923	Rheumatologist	3,896
Internist	63,357	Sport Medicine Specialist	693
Neonatologist	3,179	Thoracic Surgeon	3,363
Nephrologist	9,957	Urgent Care Specialist	2,996
Neurologist	10,771	Urologist	11,154
Neurosurgeon	4,209	Vascular Surgeon	2,324
Nuclear Medicine Specialist	629	Vascular & Interventional Rad	779
		Other	313

PHYSICIAN SELECTIONS

Group Practicing Setting	436,319
Partnership Practicing Setting	81,976
Solo Practicing Setting	118,078
Medical Directors	33,022

Note: The specialty counts above may include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

This card was updated on 11/7/08. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

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Fax Numbers	\$75.00/M
Gender	\$10.00/M
Physician or Practice Specialty	\$10.00/M
Number of Physicians	\$10.00/M
State/SCF	\$10.00/M
Physician License Number	\$30.00/M
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DELIVERY FORMATS

E-mail - \$75.00, Labels - \$15.00/M, CD-ROM- \$75.00
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TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month.

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*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com