

## DESCRIPTION OF DATABASE

This database provides contacts for nurses in advanced-practice positions who perform physical exams and development assessment, treat common illnesses and coordinate patient healthcare needs. These nurse practitioners can also prescribe in most U.S. states. Reach highly educated, busy nurse practitioners involved in all the aspects of patient care in physician offices and hospitals by referring to this file. The list can be segmented by almost 100 practice specialties, job titles and more.

**Offers excellent results for:** marketing and advertising for pharmaceuticals, continuing education programs, recruitment services, patient compliance programs, medical equipment and supplies, office needs, or publication subscriptions; building early relationships with prescribers; and market planning and analysis.

## SPECIALTY SELECTIONS

Acupuncturist	3	Other	89
Addiction Medicine	28	Otolaryngologist	246
Adolescent Medicine	178	Pain Management Specialist	444
Aerospace Medicine	9	Pathologist	9
Allergist	84	Pediatric Cardiology	107
Allergist/Immunologist	298	Pediatric Critical Care	25
Anesthesiologist	175	Pediatric Endocrinology	114
Bariatrician	70	Pediatric Gastroenterology	146
Cardiovascular Disease	2,228	Pediatric Hematology/Oncology	226
Child Neurology	142	Pediatric Pulmonology	95
Child Psychiatrist	186	Pediatric Radiology	1
Chiropractor	1	Pediatric Surgeon	69
Colon/Rectal Surgeon	22	Podiatrist	4,730
Critical Care Specialist	49	Preventive Medicine Specialist	15
Dentist/Oral Surgeon	4	Psychiatrist	3,421
Dermatologist	717	Psychologist	28
Dermatopathology	1	Pulmonary Critical Care	187
Diabetes Specialist	161	Pulmonologist	275
Diagnostic Radiologist	34	Radiation Oncologist	82
Emergency Medicine Specialist	646	Radiologist	24
Endocrinology & Metabolism	447	Reproductive Endocrinology	113
Epileptologist	8	Rheumatologist	235
Family Practitioner	16,352	Sleep Medicine	88
Gastroenterologist	911	Sport Medicine Specialist	28
General Practitioner	667	Thoracic Surgeon	186
General Surgeon	310	Transplant Surgeon	67
Genetics Specialist	29	Trauma Surgeon	61
Geriatrician	311	Urgent Care Specialist	317
Gynecologic Oncologist	82	Urologist	472
Gynecologist	1,262	Vascular & Interventional Rad	18
Hand Surgeon	9	Vascular Surgeon	130
Head & Neck Surgery	1		
Hematologist	48		
Hepatologist	35		
Holistic Medicine	25		
Immunologist	4		
Infectious Disease Specialist	293		
Internal Medicine/Pediatrics	116		
Internist	4,164		
Neonatologist	720		
Nephrologist	635		
Neurologist	557		
Neurosurgeon	370		
Nuclear Medicine Specialist	8		
Obstetrician/Gynecologist	3,751		
Occupational Medicine Spec	316		
Oncologist	230		
Oncologist/Hematologist	1,037		
Ophthalmologist	19		
Orthopedic Foot & Ankle	9		
Orthopedic Reconstructive Sgn	4		
Orthopedic Spine Surgeon	57		
Orthopedic Surgeon	502		

**\*\*see also Physician Assistants card or combine with Physician Assistants to complete your market area and capture all names by specialty\*\***

**This card was updated on 3/13/12.** For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

- **100% Office Addresses available**
- **Updated Daily**

## PRICING AND SELECTION

Base Price	\$100.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Gender	\$10.00/M
Key-coding up to 8 digits	\$5.00/M
Phone Numbers	\$55.00/M
State/SCF	\$10.00/M
Title Selects	\$10.00/M

## DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

## TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)