

### DESCRIPTION OF DATABASE

This database targets professionals responsible for the purchasing/procurement, storage, distribution and disposal of medical supplies and equipment at healthcare facilities and organizations. All contacts are available by name, job title, site type, gender and more.

**Offers excellent results for:** marketing and advertising for computer and office supplies, management training seminars and medical device equipment and supplies.

### FUNCTION SELECTS

#### QUANTITY

Chain Pharmacy Headquarters Buyers	109
Central Supply Director	5,418
Chief Purchasing Officer	3,744
Materials Management/Purchasing Director	6,212
Merchandise Planning Manager	20
Merchandise VP	68
National Procurement VP	52
Purchasing Director/VP	119
Purchasing Manager	401

### SELECTABLE BY THE FOLLOWING TYPES OF SITES

Group Medical Practices and/or Surgicenters	372
Home Health Care Organizations	404
Hospitals	7,850
Integrated Health Care Organizations	669
Nursing Homes	3,744
Pharmacies-Chain National Headquarters	249

**Note:** The specialty counts above include some duplication. Please call SK&A corporate office for net counts to avoid duplication.

This card was updated on 3/13/12. For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

### PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

### DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

### TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)