

DESCRIPTION OF DATABASE

This database is comprised of companies and corporations that manage hospitals, nursing homes and pharmacies. Most of these companies oversee their financial interests as well. This list can be segmented by site type, job function and more.

Offers excellent results for: marketing and advertising for catalogs, healthcare products, medical equipment and supplies, office needs, publications, recruitment and video-training products.

FUNCTION SELECTS

QUANTITY

Administrative Assistant	1,381
Chief Executive Officer	1,095
Chief Financial Officer	1,293
Director MIS/Data Processing	882
Director of Human Resources	1,106
Director of Purchasing	119
Director of Quality Assurance	752
Director Supply/Materials Mgmt	521
Formulary Director	284
Miscellaneous	68
President	564
Purchasing Manager	30
Vice President	1,246
VP of Compliance & Audit Svcs	489
VP of Planning & Marketing	925

SITE TYPES

Group Purchasing Agencies	29
Hospital Consortium	124
Hospital Management Corporation	731
Medical Group Management Corp	4
Management Service Organization	6
Nursing Home & Hospital	69
Nursing Home Management Corp	583
TOTAL	1,547

This card was updated on 3/13/12. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

- Available by Name & Title
- Updated Annually
- Guaranteed 100% Deliverable

PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
State/SCF	\$10.00/M
Beds (Hospitals & Nursing Homes)	\$10.00/M
Key-Coding up to 8 Digits	\$5.00/M
Minimum Order (5,000 names)	\$500.00 flat

DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com