



Hispanic Healthcare Professionals

By SK&A: 79,244

DESCRIPTION OF DATABASE

This high-quality database is an excellent resource for targeting affluent, educated Hispanic healthcare professionals with purchasing authority. Contacts include physicians, pharmacists, nurses, hospital managers and others. Selects for this list include specialty, physician license number and gender. SK&A has partnered with Ethnic Technologies, the leader in name matching and identification, to create this unique marketing database. Please inquire for other ethnicities.

Offers excellent results for: new market development; and marketing and advertising for catalogs and publishing, financial services, investments, travel and entertainment, education programs, training, office needs and more.

SELECTIONS

Physicians	48,975
Hospital decision makers	9,887
Dentist	3,141
Pharmacists	8,162
Nurses	9,071

This card was updated on 8/18/10. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

- Available by Name & Title
- Updated Monthly
- Guaranteed 100% Deliverable

PRICING AND SELECTION

Base Price	\$100.00/M
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Gender	\$10.00/M
Ethnicity	\$20.00/M
Physician or Practice Specialty	\$10.00/M
Number of Physicians	\$10.00/M
Physician License Numbers	\$30.00/M
State/SCF	\$10.00/M
Key-Coding up to 8 Digits	\$10.00/M
Minimum Order (5,000 names)	\$500.00 flat

DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com