



# Dentists & Dentist Office Managers

By SK&A: 179,523

## DESCRIPTION OF DATABASE

This file has dental healthcare professionals at their place of business. All available by practice specialty.

**Offers excellent results for:** Direct marketing, market planning and analysis, sales management, verification.

## FUNCTION SELECTIONS

Dental Office Manager	45,528
Dentist	133,995

## AVAILABLE SPECIALTIES

- General Dentistry
- Dental Public Health
- Endodontics
- Oral Pathology
- Oral Radiology
- Oral Surgery
- Orthodontics
- Pediatric Dentistry
- Periodontic
- Prosthodontics

<b>TOTAL SITES</b>	<b>106,524</b>
<b>FAX NUMBERS</b>	<b>70,194</b>

## NUMBER OF DENTIST OFFICES BY SIZE

Solo Practice Setting	86,075
Partnership Practice Setting	17,266
Group Practice Setting	6,276

**This card was updated on 10/20/08.** For more information call SK&A directly at:

**Corporate Office**

**Irvine, CA: (800) 752-5478**

Brokers Welcome

## PRICING AND SELECTION

One-Time Use	\$40.00/M
Minimum Order (5,000 names)	\$200.00
Unlimited Annual Use	\$180.00/M
Minimum Order	\$900.00
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Fax Numbers	\$75.00/M
Practice Specialty	\$10.00/M
Number of Dentists	\$10.00/M
State/SCF	\$10.00/M

## DELIVERY FORMATS

E-mail - \$75.00, Labels - \$15.00/M, CD-ROM- \$75.00  
**Inquire about other options.**

## TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month.

**Sample mailpiece required.** Annual volume usage agreement available.

\*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: [www.skainfo.com](http://www.skainfo.com)