



Dentists & Dentist Office Managers

By SK&A: 179,523

DESCRIPTION OF DATABASE

This file highlights dental healthcare professionals, which include both dentists and dentist office managers. This list is ideal for companies that supply products, services and equipment to dentists and dental offices. By using this list, marketers can target dental healthcare professionals by job function, specialty area and office location and size. The database is segmented by 10 specialty categories and several office-size brackets.

Offers excellent results for: marketing and advertising for CDE programs, recruitment services, dental equipment and supplies, office needs, publication subscriptions, market planning and analysis and sales management and verification.

FUNCTION SELECTIONS

Dental Office Manager	45,528
Dentist	133,995

AVAILABLE SPECIALTIES

- General Dentistry
- Dental Public Health
- Endodontics
- Oral Pathology
- Oral Radiology
- Oral Surgery
- Orthodontics
- Pediatric Dentistry
- Periodontic
- Prosthodontics

TOTAL SITES	106,524
FAX NUMBERS	70,194

NUMBER OF DENTIST OFFICES BY SIZE

Solo Practice Setting	82,982
Partnership Practice Setting	17,266
Group Practice Setting	5,786

This card was updated on 3/13/12. For more information call SK&A directly at:

Corporate Office

Irvine, CA: (800) 752-5478

Brokers Welcome

PRICING AND SELECTION

One-Time Use	\$40.00/M
Minimum Order (5,000 names)	\$200.00
Unlimited Annual Use	\$180.00/M
Minimum Order	\$900.00
Title Selects	\$10.00/M
Phone Numbers	\$55.00/M
Fax Numbers	\$75.00/M
Practice Specialty	\$10.00/M
Number of Dentists	\$10.00/M
State/SCF	\$10.00/M

DELIVERY FORMATS

E-mail/FTP-\$100.00, Labels-\$20.00/M, CD-ROM-\$75.00 **Inquire about other options.**

TERMS AND CONDITIONS

Payment Terms: All payments due upon receipt of invoice. Pre-payment required with first order for new mailers. Late charge 2% per month. **Sample mailpiece required.** Annual volume usage agreement available.

*SK&A makes every effort to validate the accuracy of lists that it creates and guarantees its data to be 100% deliverable if mailed via First-Class Mail within 30 days of invoice date. This guarantee can only be extended to our own verified data and can not be extended to any third party data (brokered lists). For additional information see our Business Terms & Conditions online: www.skainfo.com